

## Postcard Template

## **Art Specifications**

300dpi High-resolution PDF 5.25"Wide x 7.25" High (size includes the bleed area) CMYK Color Mode **Safe Area** - All text and logos should fit within this area.

Cut Line - Finished size of the card, 5"x7".

**Bleed Area** - Background colors and images should extend all the way to the red line. Anything in this area will be trimmed off in the printing process.